We’ve created a coherent brand that gives a great identity to TD Associates. In the past, TD Associates was constantly working and did have the time to invest into creating and developing a brand and this is a great step in the right direction towards creating such a thing. For marketing, communication, and relations with clients, as a company TD Associates now has the materials to give trust to those who are working with TD. I think the work that we have done for you makes it very clear what your company does, without your company name having to describe your product. Our design work for you will be useful for a long time moving forward and we stand behind the design principles used in creating a logo as well as business cards, letter head, and reusable envelopes.

Moving into the future, the logo we have created for you can be effectively used beyond the three pieces we have created for you. This logo can be part of an effective web-marketing scheme and other marketing spaces alike that could include use in a website, commercials, newspaper ads, magazine ads, Twitter, Facebook, and other similar sources. The uses for a logo like this are endless.

I’d like to thank TD Associates for working with us to move your brand forward, as branding is an important and necessary part of making all businesses more profitable and is considered at the forefront of the market with an easily identifiable marketing plan behind it.