

With my menu design, I wanted to capture the essence of a diner or sandwich shop while still being high class. I used a font that represented this throughout the menu. I placed the photos in a way that made the menu still very readable, but gave diners an idea of what they would be eating if they come to the Hollywood Sandwich Shoppe. The pickles that I used in the margins were put there, because one of the first things I think when I think of a deli is of pickles. The menu is a reasonably small size, which I thought was good to keep it fairly small. I think the Hollywood Sandwich Shoppe will be pleased with this menu and I'm proud to present it.